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Chris Heyring, Toby Heyring, Claire Spalding, Claire Ritchie, Geoff Spalding

[OUR STORY]

Ever leant on a table at a restaurant only to have your wine spill and a waiter rush over to solve the wobble with a few folded napkins under the table's leg?

We all have a wobbly table story, but for the Heyring family the story didn't end with the napkin, it marked the beginning of NOROCK self-stabilizing table bases.

Chris Heyring has been mastering stabilizing technology for over 25 years, pioneering global stability solutions for industry-leading companies including McLaren, Toyota, and Nissan. With Chris' background, it's not a huge surprise that with his son Toby they saw the wobbly table problem as something that could be, and had to be, solved.

Toby Heyring was raised by his parents Chris and Anny (both art school graduates, with Chris often being confused for an engineer) with the freedom to explore ideas and be inquisitive with a range of interests. As a child, it was obvious Toby had inherited the inventor gene, designing and building model boats and cars from scratch, to now, as an adult creating new prototypes and expanding the NOROCK product range. Toby's passion for refinement and advancement shows in NOROCK's continuous improvement ethos.

Chris and Toby began working on a range of self-stabilizing table base prototypes in their Australian workshop in 2009, filing their first patent in 2010. Up to 2016, NOROCK was purely a technical company interested in product design, engineering, IP and manufacturing. But it was time to sell the product – enter Claire Spalding, Sales & Marketing Director, who with her love for interiors and background in marketing, helped develop the NOROCK brand and introduce it to the hospitality industry worldwide. With our expanded team around the world, we're excited to work with our network of distributors and reps to say NO to wobbles, spills, time-wasting, problematic parts, with NO compromise on design – in restaurants, cafes, bars, aged care, and offices.



“We have always had an interest in dining and the wobbly table seemed like a universal issue that could be solved in a simple and elegant manner.”

Toby Heyring

From the cobblestone streets of Europe to the poured concrete sidewalks in America, from the wooden decks in Japan to the brick-paved beer gardens in the UK... to our home country, Australia and its uneven laneways. NOROCK is found worldwide, and with its simple self-stabilizing mechanism and award-winning design, anything else is a compromise.

[OUR HISTORY + OUR HYPERBOLIC PARABOLOID DNA]

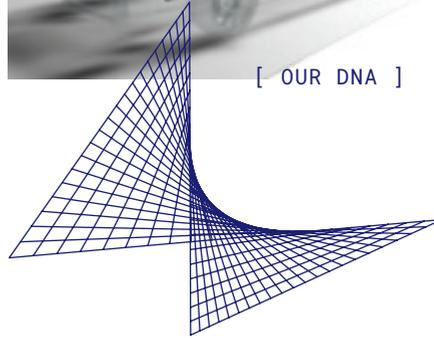
1990

Kinetic

Kinetic hydraulic suspension technology became internationally recognized after being used by teams to win the World Rally and Dakar campaigns for three years straight. The Kinetic technology, now factory fitted in Toyota, Nissan and McLaren vehicles worldwide, inspired the simplified mechanical solution in the NOROCK self-stabilizing table bases, all based on Chris's obsession with a Hyperbolic Paraboloid.



[OUR DNA]



NOROCK self-stabilizing table bases are suitable for both indoor and outdoor applications

AVAILABLE COLOURS

- Sandstone Black
- Metallic Silver
- Rust
- Antique Bronze
- White

2012

NOROCK

NOROCK is born: mechanical self-stabilizing table bases that don't ROCK, NO matter what. Using our patented technology and designed to perfection, NOROCK bases self-stabilize in less than two seconds.

2016

International launch

NOROCK launches distribution partnerships in Australia, Europe, United Kingdom, and Japan.

2017

Award-winning

NOROCK wins both the Red Dot and Good Design awards.

2020

USA launch

NOROCK's direct to market launch in the USA.



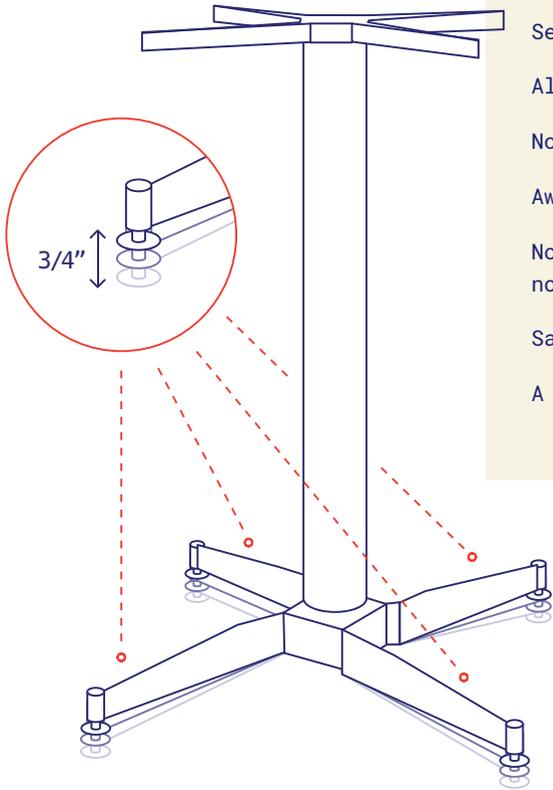
[NEXT GENERATION SELF-STABILIZING TECHNOLOGY]

NOROCK tables use a simple mechanical system with four pivoting legs that are interconnected in such a way that they must reach an average weight loading on all four feet. When a table is placed on an uneven surface, the feet will move until all four feet reach a state of equilibrium or more simply, a state of stability.



The NOROCK Advantage

- Self-stabilizing on any surface
- Always on + always working
- No maintenance or replacement parts
- Award-winning design
- No wobbles, no spills + no unhappy customers
- Saves you time + money
- A wide range of styles + finishes



5 YEAR WARRANTY ON OUR SELF-STABILIZING MECHANISM
Visit our website for full details

“It is a truly beautiful and simple product, and we were thrilled when our design and functionality was recognized internationally when we received both Germany’s prestigious Red Dot Award and the Good Design Award.”

Chris Heyring



Esplanade



Classic and architectural, the NOROCK Esplanade self-stabilizing table base exemplifies prestige. Elegant, established, and confident, the Esplanade is suited to the sophisticated dining experience. With a special alodine coating offering great corrosion resistance and a high-quality powder coat, Esplanade is suitable for both indoor and outdoor applications.



Amelia Park Lodge, Abbey.

DETAILS

Base diameter	dining 27" bar 27"
Height excl. table top	dining 28.1" bar 40.7"
Max recommended table top	dining 34" bar 30"
Material	Aluminium

The Lunar presents NOROCK's self-stabilizing technology within a well-designed and unique disc-shaped base of powder-coated steel with a zinc phosphate layer for added corrosion resistance. Perfect for a minimal and clean space.



Woolpack Hotel, Redfern.

DETAILS

Base diameter	dining 21" bar 21"
Height excl. table top	dining 28.1" bar 40.7"
Max recommended table top	dining 30" bar 24"
Material	Steel



Parkway



The NOROCK Parkway self-stabilizing table base captures an industrial rawness. Angular and architectural, the exposed componentry and minimalist design illustrates the elements – crafted, zinc-plated steel, exposed fasteners and a dichotomous simplicity. With a special zinc coating, Parkway is suitable for both indoor and outdoor applications.



Yarri, Dunsborough.

DETAILS

Base diameter	dining 22-36" bar 22-36"
Height excl. table top	dining 28.1" bar 40.7"
Max recommended table top	dining 30-46" bar 24-38"
Material	Steel

The Parkway twin base offers the NOROCK patented self-stabilizing function for your larger, rectangular tabletops. Its exposed componentry lends itself to the industrial style, but it truly fits in anywhere. Crafted steel with a zinc phosphate layer for corrosion resistance, the Parkway T-Base is compliant with the Americans with Disabilities Act Standards for Accessible Design (ADA).



Besk, West Leederville.

DETAILS

Base diameter	dining 36x22"
Height excl. table top	dining 28.1"
Max recommended table top	dining 32x62"
Material	Steel



Terrace



The NOROCK Terrace self-stabilizing table base is designed for limited storage capacities. Functional and award-winning, the Terrace's hallmark is its iconic nesting feature: Simply fold, then nest. With a special alodine coating offering great corrosion resistance and a high-quality powder coat, Terrace is suitable for both indoor and outdoor applications.



Nando's, Leicester.

DETAILS

Base diameter	dining 27" bar 27"
Height excl. table top	dining 28.1" bar 40.7"
Max recommended table top	dining 34" bar 30"
Material	Aluminium

The NOROCK Trail self-stabilizing table base exemplifies modern simplicity. The linear, clean design and concealed componentry complements a robust construction for use in any setting. With a special zinc coating, Trail is suitable for both indoor and outdoor applications.



Hutton Brickyards, New York.

DETAILS

Base diameter	dining 22-36" bar 22-36"
Height excl. table top	dining 28.1" bar 40.7"
Max recommended table top	dining 30-46" bar 24-38"
Material	Steel



Trail T-Base



The Trail twin base offers the NOROCK patented self-stabilizing function for your larger, rectangular tabletops. Made from powder-coated steel with a zinc phosphate layer for added corrosion resistance, the T-Base is perfect for inside or outside. The Trail T-Base is compliant with the Americans with Disabilities Act Standards for Accessible Design (ADA).

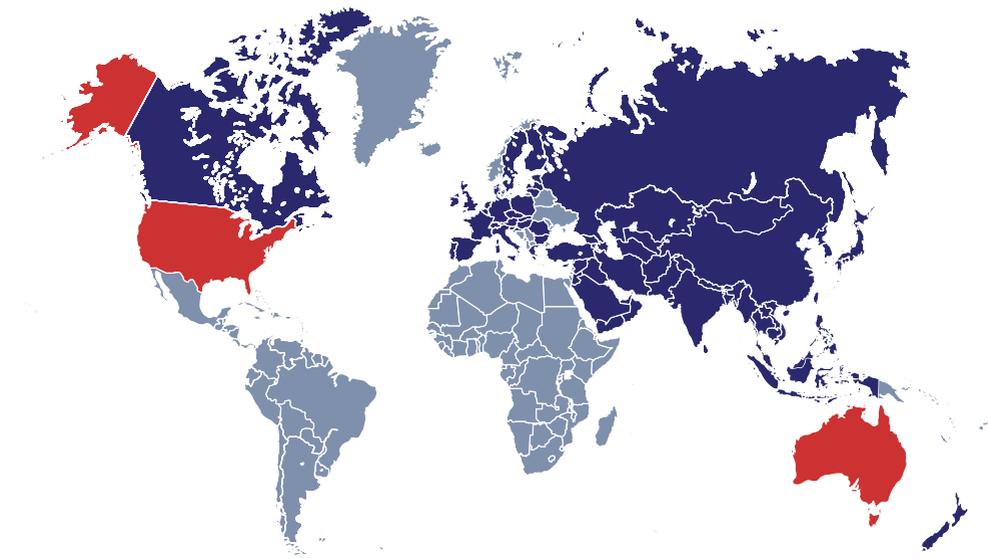


Wooden Paddle, Illinois.

DETAILS

Base diameter	dining 36x22"
Height excl. table top	dining 28.1"
Max recommended table top	dining 32x62"
Material	Steel

NOROCK is distributed by a connected network of knowledgeable, experienced professionals, in all corners of the globe.



- NOROCK presence
- NOROCK distributor
- Serviced markets