

LIVE THE MOMENT

# Our World

Discover who we are  
and where we're headed





L I V E   T H E   M O M E N T

# Who we are



## Our DNA

In 1998, in the city of Porto Ferreira (São Paulo - Brazil), two small family businesses came together with a common purpose: to transform the ceramics market.

This union was not just a merger of resources, but a fusion of dreams, passions, and a shared vision for a better future. Thus, **Porto Brasil Cerâmica** was born, a brand that has had innovation and excellence in its DNA from the very beginning.





Handcrafted finish of a teardrop



The **Porto Brasil** facility houses a manufacturing and technological innovation complex, responsible for the distinctive quality and design of the brand's products. We have a unique signature that reflects the rich cultural diversity and creativity of Brazil, our core assets.

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We were pioneers in the world in the production of **digitally printed** products and in the manufacture of **Stoneware** in Brazil.

First Earthenware print in the world - July, 2017.

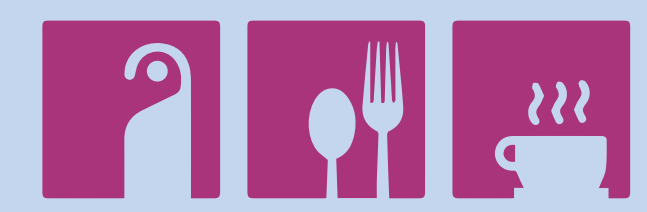
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Nigth Sky Collection - Mug and ramekin



Our operation is multichannel, distributing our products to the main players in the home and decor market, as well as to the most prestigious members of the **HORECA** sector (Hotels, Restaurants, and Catering).



# our numbers

**Operations  
in the USA**

Began  
in

**2022**

**Global  
presence**

In  
more  
than

**20** countries

**Team**

We  
have  
over

**700** dedicated  
employees

**Annual  
production**

Over

**12** Million pieces

**Industrial  
park**

More  
than

**45k** m<sup>2</sup>  
(485,000 SF)

# Our Products



**Porto Brasil Stoneware** is a ceramic material known for its exceptional strength and versatility. Made from natural raw materials, it is fired at high temperatures and finished by hand, resulting in unique pieces with superior aesthetics and durability.



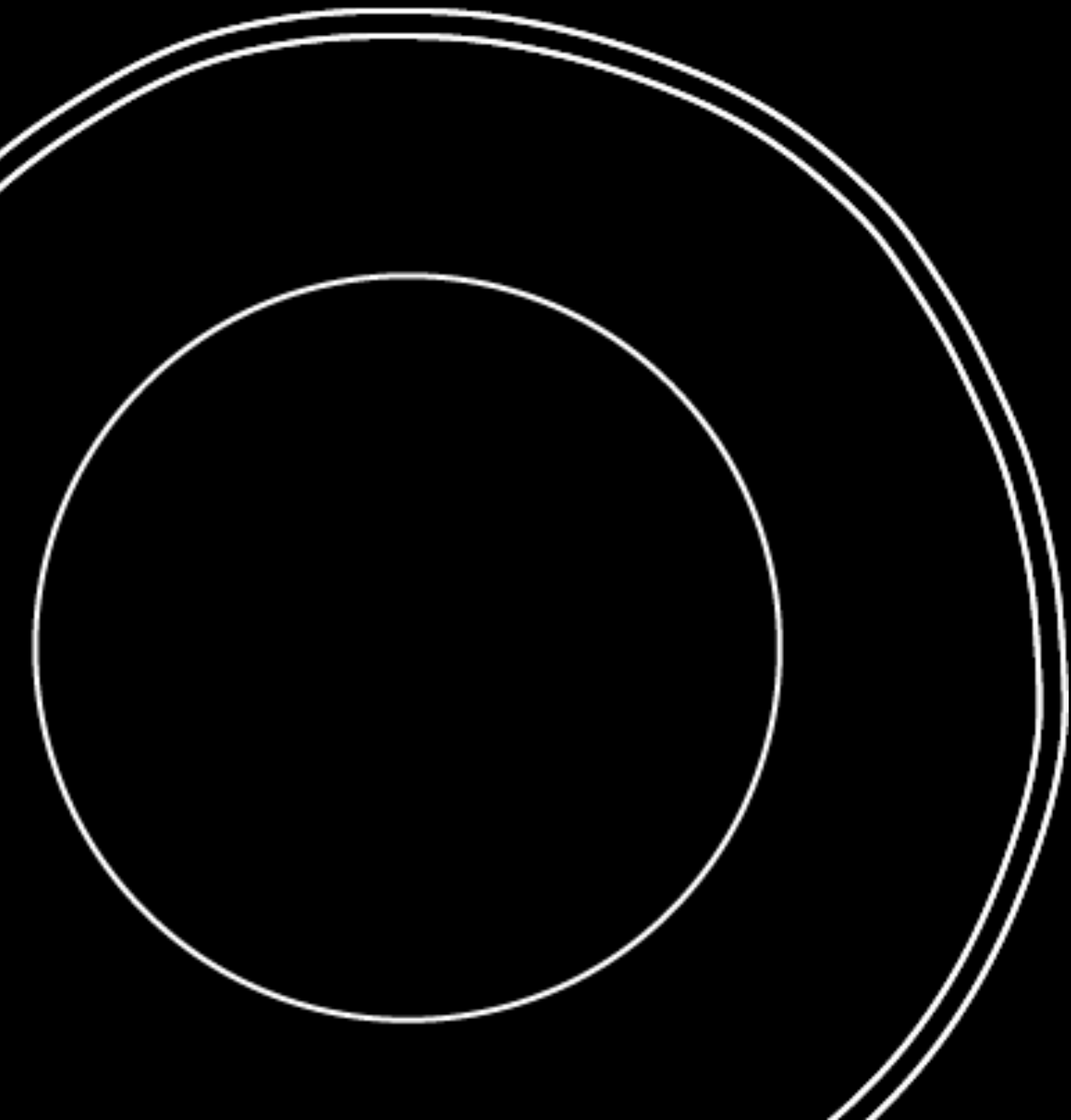
# Difference between Ceramics

Earthenware

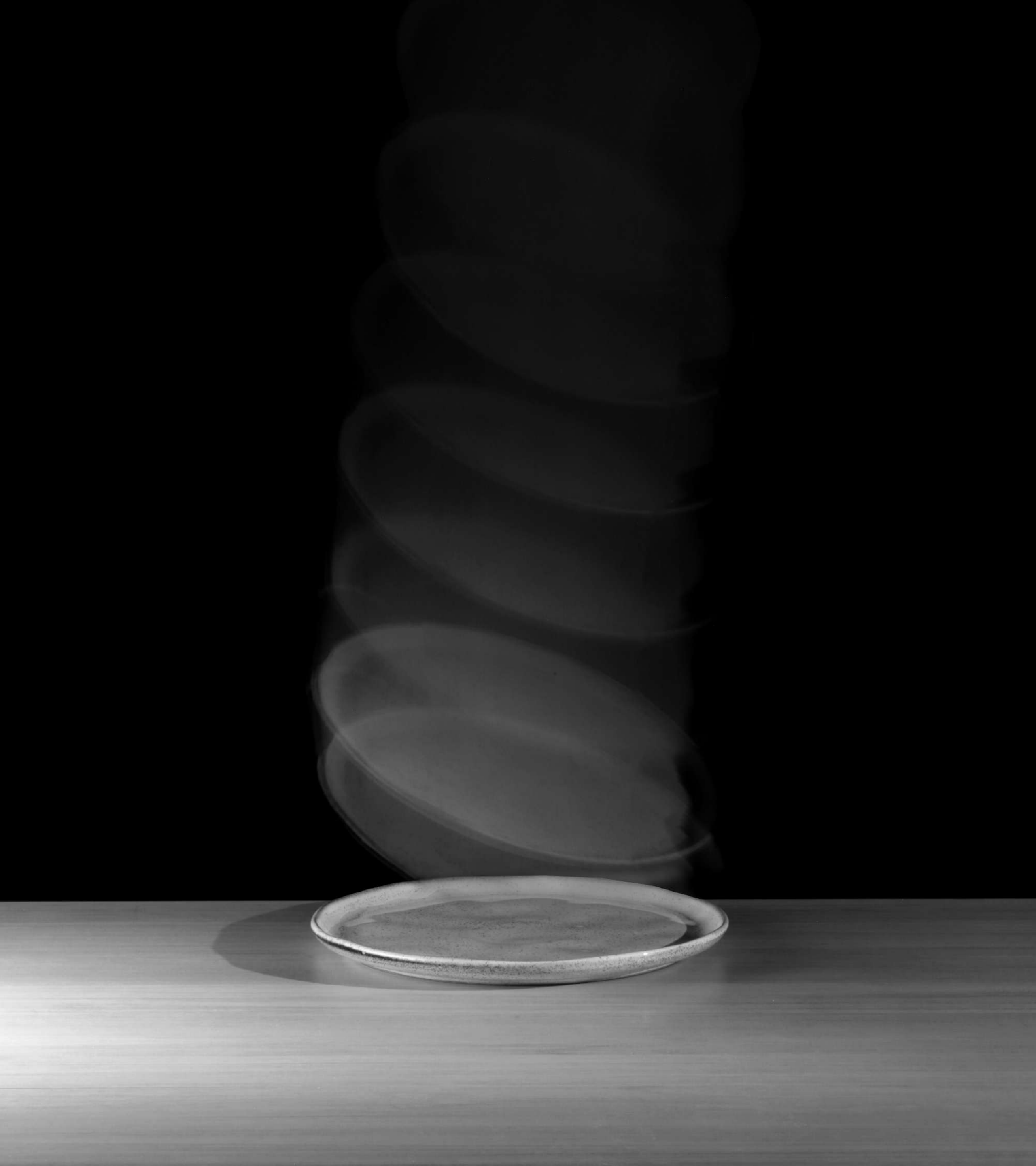
Stoneware

Porcelain

Gloss	High	Medium/High	Medium
Resistance	Low	High	High
Plasticity	High	Medium	Low
Decal / Print Definition	High	High	Low
Porosity	High	Less than 0.5%	Less than 0.5%
Variety of Colors	Large	Medium	Little
Texture / Relief	Wide	High	Limited
Firing Temperature	980°C	1,180°C	1,280°C







## High Performance

Our products have high mechanical and thermal shock resistance, making them suitable for use in ovens, microwaves, freezers, and dishwashers.







# Exclusive Design

## Reactive Glazes

We use special glazes that undergo chemical reactions during firing, creating unique variations within the same collection. Each package showcases a wide range of tones, textures, and effects, making each piece distinct and naturally exclusive.





### Sustainability

We employ practices that minimize our ecological footprint: we reuse clay and glazes, harness kiln heat for energy efficiency, and operate with a closed-loop water system. Our kilns use natural gas, reducing emissions. Choosing **Porto Brasil** is opting for a greener future.





# Care & Use

## Food Safety

We adhere to the highest global standards of food safety, particularly regarding the release of lead and cadmium. We comply with California Proposition 65, U.S. FDA, European Council Directive, and Australian Customs regulations.

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## Oven, Freezer, and Microwave



Can be used at temperatures up to 240°C for finishing dishes. Avoid sudden temperature changes to ensure product longevity.

## Dishwasher



Safe for use in dishwashers.

## Handling and Cleaning



Avoid direct contact with flames and cold surfaces after heating. To remove knife marks, use powdered or liquid abrasive cleaner.

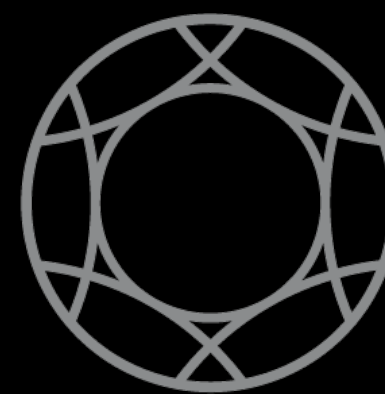


# The future of ceramics



We are just getting started. At **Porto Brasil**, we look to the future with excitement and determination. We will continue to push boundaries, explore new technologies, and redefine what is possible in the world of ceramics. We invite you to be part of this exciting journey, discovering the unmatched beauty and functionality of our products.





PORTO BRASIL

SEIZE THE MOMENT



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www.portobrasil.com

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